

ACHIEVEBLUE™ / Stafflink

Executive Breakfast Presentation

Join us for a complimentary breakfast presentation by
Jason Questor, Managing Partner Programs and Practices at ACHIEVEBLUE™

Primary Audience: Business Analysts, Project Managers, Project Teams,
Business Leaders and Managers

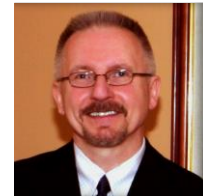
Focus Area: Business Analysis, Requirements Management

Location: 20 Bay St., 11th Floor, Rainy Lake Room

Date: March 11, 2016

Time: 7:30 am - 9:00 am

RSVP: Tim Collins at timc@stafflink.ca



Sailing the Seven C's: Mapping Requirements to Management Priorities

Abstract

In order for project deliverables to provide immediate and sustained value, they must be aligned with executive and line management priorities and strategies. In order for this to happen, two things must occur:

1. Business analysts need insight into how executives and managers think. What is important to them as they work to position the organization for success?
2. Business leaders and managers must make the time to include themselves in the requirements mining process.

Loaded with banks of actual questions and investigation priorities, this seminar provides actionable insight and direction regarding:

1. Seven key truths that will help business analysts build constructive relationships with managers
2. Why business analysts need to start requirements analysis at the top of the house
3. Seven C-level priorities that effective managers are always thinking about and that influence everything they say and do
4. How business analysts can get behind the scenes to get the details.

ACHIEVEBLUE™ Test Flight Seminars

Taken directly from our courses and conference presentations, Test Flight™ Seminars and Webinars enable you to target your learning needs with pinpoint accuracy. Designed for groups of 10 or more, these 60-90 minute sessions focus on high impact topics and learning that you can leverage immediately and for the long term.

