
Course Name Vision Program

Duration and Modality This course can be delivered in the following formats:

- One to Three Days Based on Client Need

Intended Audience

The vision process is an internationally recognized, facilitated process designed to help senior executive teams articulate their organization's vision, as well as identify the strategic elements and measurements and actions required to achieve the vision.

Positioning

The Vision program is delivered as a structured, facilitated immersion learning program that enables you to create compelling and actionable strategic organizational vision. This encompasses your core identity and values, the creation of a value proposition aligned to the unique needs of your marketplace and customers, identification of key resource focus areas, how and when you need to measure success, and how to communicate and support the vision with employees, suppliers, customers and shareholders.

Learning and Performance Outcomes

Upon successful completion of this course, participants will have experienced:

- An efficient method for articulating a compelling direction
- A powerful, clear focus for and approach to business planning
- Common ownership of a clearly articulated statement of the path forward
- An integrated solution (articulation, communication, implementation, review) to a challenging business need
- A clear, practical, useful touchstone for making business decisions
- Clearer sense of purpose and focus
- Common point of reference for plans, actions, results and awards

Topical and Scheduling Outline

Fundamentals

- Vision in Context: The Lead to Succeed™ Model
- The value of Vision

The Ideal Tomorrow

- Describing The Ideal Tomorrow
- Key elements of The Ideal Tomorrow

Today's Reality

- Defining the as-is state with clarity and precision
- How to perform a gap analysis between Today's Reality and The Ideal Tomorrow
- Applying the ACHIEVEBLUE Planner™ to build a Keep / Stop / Start transition plan

Tomorrow's Reality

- Developing an Actionable Vision Statement
- Defining the strategic elements needed for success
- Identifying Vision Objectives

Testing the Vision

- Gathering input to the Vision from stakeholders
- Analyzing and leveraging stakeholder input
- Enhancing and finalizing the Vision

Implementing the Vision

- Developing the Vision Communication Plan
- Developing the Vision Action Plan
- Developing the Vision Review Plan

Call us today at 416-236-3005 for more information on how to schedule this course.



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